



The Intellectual  
and Developmental  
Disabilities Council  
of Tarrant County

# Welcome

**Creating a 21<sup>st</sup> Century Direct Support Workforce  
– Post COVID-19**

**Presented by Joseph M. Macbeth, President/CEO, The  
National Alliance for Direct Support Professionals**

**Thursday, July 2, 2020**



@IDDCouncil



/IDDCouncil

The background features a collage of blue-tinted images. On the left, there's a vertical strip showing a woman with glasses and a man. On the right, a man is looking down. At the bottom, there's a row of faces, including a woman and a man. A large blue silhouette of the United States is positioned in the lower-left quadrant, containing the text 'NADSP'.

# Creating a 21<sup>st</sup> Century Direct Support Workforce - Post COVID-19

**NADSP**

Joseph M. Macbeth  
President/Chief Executive Officer  
The National Alliance for  
Direct Support Professionals



# NADSP

## Who We Are and What We Do

### **NADSP VISION STATEMENT**

**A world with a highly qualified and professional direct support workforce that partners with, supports and empowers people with disabilities to lead a life of their choosing.**

### **NADSP MISSION STATEMENT**

**To elevate the status of direct support professionals by improving practice standards, promoting system reform, and advancing their knowledge, skills and values.**



## Direct Support Professionals and COVID-19

Essential?

Non-Essential?

Health Care Worker?

Non-Health Care Worker?

Heroic?

Just Doing Their Job?

Eligible for Hazard pay?

Anonymous?

Confusion



## Creating Professional Identity

If direct support workforce issues are the highest priority for I/DD service providers (and those who rely on them)...

Then establishing a standard occupational code is the highest priority for the direct support workforce.

Nothing we do is as important as this...



## Professional Identity – Standard Occupational Code

The O\*NET database includes information on skills, abilities, knowledge, work activities, and interests associated with occupations. This information can be used to facilitate career exploration, vocational counseling, and a variety of human resources functions, such as developing job orders and position descriptions and aligning training with current workplace needs.

Information in o\*net is available for over 840 occupations. Each occupational title and code is based on the most current version of the standard occupational classification system.

The database used in o\*net online is based largely on data supplied by occupational analysts using sources such as the **dictionary of occupational titles (dot)**. To develop data for this database, analysts evaluated and refined existing occupational data, then applied these data to the O\*NET content model.





The occupation - Direct Support  
Professional does NOT appear in the  
O\*NET database



## OPENING OBSERVATION

**The direct support workforce is the human service system's moral equivalence to  
global climate change:**

- the research is clear - we knew this was coming.
- the devastating effects are already being realized.
- the lack of any substantive efforts to improve it are absent.





# WORKFORCE CHALLENGES

## PREMISE ONE: NOT SOMETHING NEW

Workforce issues such as recruitment, retention and training of direct support workers have always plagued community services to people with disabilities.

There is no surplus of people willing to become direct support workers.

It may be because the job itself is not easy, continues to have low social value, lacks any real professional recognition, no funded or incentivized career ladders and other limited opportunities for direct support workers to earn more than poverty level wages.



# WORKFORCE CHALLENGES

## PREMISE TWO: 'THE TIMES, THEY ARE A CHANGIN'

**Implementation of supports in homes, schools, workplaces and communities require direct support workers to provide services in self-directed settings - often without “site” supervision and/or competency-based training requirements leading to professional isolation.**

**State budget cuts, insufficient rate setting models, ongoing threats to Medicaid and transitions to managed care models will require provider agencies to deliver services with greater efficiency and focus on quality.**



# WORKFORCE CHALLENGES

## PREMISE THREE: THESE THINGS, I KNOW

**There are no simple solutions and there is no magic wand to fix these systemic workforce challenges. It will require a complex approach to fix decades of wrong.**

**Any serious effort to address these issues will cost money – a lot of money. Let's not pretend that we can fix it with 3%, when we need 30%.**

**Any successful social justice movement throughout American history was led from within. This is a social justice movement and should be framed as such.**

**The current political climate is...**

**less than friendly to our collective mission.**



# DIRECT SUPPORT ACTIVISM POST COVID-19

***"Please save your praise, we don't want it. Don't invite us here to tell us how inspiring we are without doing anything about it. It doesn't lead to anything."***

***Greta Thunburg – September 17, 2019***



(I think direct support professionals should take note)



# WHERE IS QUALITY DEFINED? THE POINT OF INTERACTION

“It is defined at the point of interaction  
between the staff member and the individual  
with a developmental disability.”

John F. Kennedy, Jr. (1995)  
Chair, President’s Committee for  
People with Intellectual Disabilities &  
Founder, NADSP





# NADSP

## MAKING QUALITY HAPPEN





# Code of Ethics and Competency Areas Updated 2016



## NADSP Code of Ethics

National Alliance for Direct Support Professionals, Inc.  
1971 Western Avenue, #261  
Albany, New York 12203  
P 844-44NADSP  
www.nadsp.org

Updated April, 2016

Embedded in  
all NADSP products  
and services are the  
**Code of Ethics &  
Competency Areas.**

They are the  
Foundation of our  
work and our most  
**significant  
contributions to the  
field.**



## Direct Support Professional Competency Areas The Foundation of Direct Support Practice

National Alliance for Direct Support Professionals, Inc.  
1971 Western Avenue, #261  
Albany, New York 12203  
P 844-44NADSP  
www.nadsp.org

Updated March, 2016



# UNDERSTANDING OUR PAST & HOW FAR WE'VE COME



**“We have a situation that borders on a snake pit, children live in filth, our fellow citizens are suffering tremendously because of a lack of attention, lack of imagination, lack of adequate manpower”.**

**Senator Robert M. Kennedy, 1968**



# TRANSFORMING A SYSTEM OF CAREGIVING TO ONE OF PROVIDING DYNAMIC SUPPORT

**“I do not believe you can do today’s  
job with yesterday’s methods and be  
in business tomorrow.”**

**- Horatio Nelson Jackson**





# Our Parallels with the Nursing Profession & the Evolution of Our Work



**While considered a prestigious profession today, nurses in the 1960s were "treated as handmaidens of physicians" who were expected to carry out orders without question.**

*"THEN AND NOW". Business Insider, May 6, 2019*



# Our Parallels with Nursing Professionals & the Evolution of Our Work



**Today, nursing requires  
extensive competency-  
based training and  
education.**

*“THEN AND NOW”. Business Insider, May 6, 2019*



# Our Parallels with Nursing Professionals & the Evolution of Our Work



*"THEN AND NOW". Business Insider, May 6, 2019*

**The National Council of State Boards of Nursing — the organization that administers national testing — was not even around until 1978.**

**Only 172 college-based nursing programs existed in 1960, compared to the 674 bachelor's programs today.**





# Our Parallels with Nursing Professionals & the Evolution of Our Work



*"THEN AND NOW". Business Insider, May 6, 2019*

**Nurses also had to care for patients for much longer periods of time than today.**

**30 years ago, a cataract surgery patient would stay in the hospital for seven days...**



# Our Parallels with Nursing Professionals & the Evolution of Our Work



**Today, that same patient  
leaves the day of the surgery.**

**Shorter stays mean nurses  
must be more efficient about  
educating and caring for  
patients.**

*“THEN AND NOW”. Business Insider, May 6, 2019*



# Our Parallels with Nursing Professionals & the Evolution of Our Work



*"THEN AND NOW". Business Insider, May 6, 2019*

**Record keeping also became more efficient than it was 50 years ago.**

**After the US government allocated \$19.2 billion to increase the use of electronic health records in 2009, digital notes have become commonplace.**





# Our Parallels with Nursing Professionals & the Evolution of Our Work.

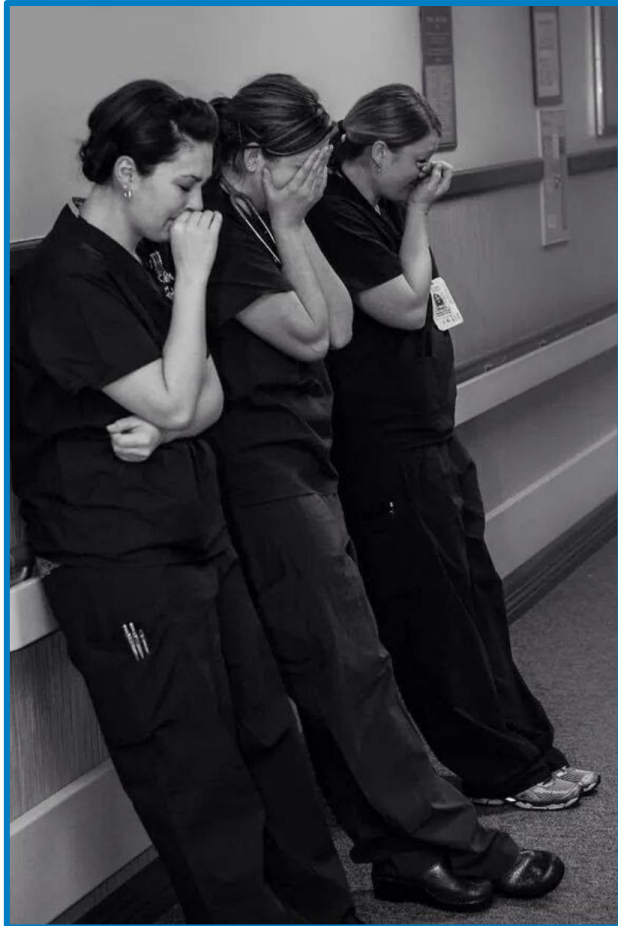


**More men are entering  
the profession.**

**As of 2017, about 19%  
of registered nurses  
were minorities and  
9.1% were men...**



# Our Parallels with Nursing Professionals & the Evolution of Our Work.



**The stress of the work, the professional relationships that are developed, the long hours that are required and high expectations will take its toll on these employees.**



# THE EVOLUTION OF OUR FIELD

## CONTINUOUS QUALITY IMPROVEMENT

<b>Focal Questions</b>	<b>I. Era of Institutions</b>	<b>II. Era of Deinstitutionalization</b>	<b>III. Era of Membership</b>
Who is the person of concern?	The patient	The client	The citizen
What is the typical setting?	An institution	A group home, workshop, special school or classroom	A person's home, local business, neighborhood, etc.
How are services organized?	In facilities	In a continuum of options	Through a unique array of supports
What is the model?	Custodial/medical	Developmental/behavioral	Individual support
What are the services?	Care	Programs	Supports
How are services planned?	Through a plan of care	Through an individualized habilitation plan	Through a personal future plan
Who controls the planning decision?	A professional (usually MD)	An interdisciplinary team	The individual
What is the planning context?	Standards of professional practice	Team consensus	A circle of support
What has the highest priority?	Basic needs	Skill development, behavior management	Self-determination and relationships
What is the object?	Control or cure	To change behavior	To change environment and attitudes

Adapted from "The New Paradigm" (Val Bradley, 1994, HSRI, PCMR Chair)



# Disruptive Innovation



## FEDERAL REGISTER

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Part II

Department of Health and Human Services

**System-Transformation**

**Transformation Plans**

**Person-Centered**

**Community**

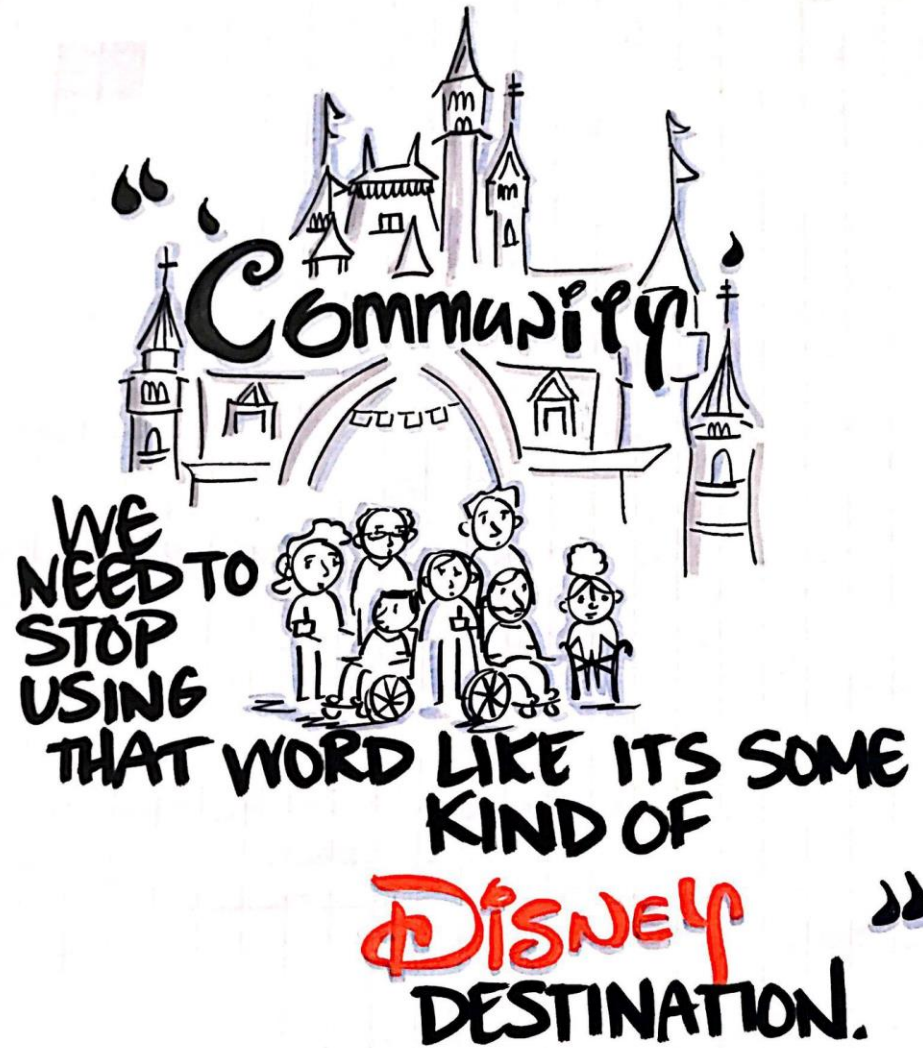
**Quality**

**Choice**



Making a world of difference  
in people's lives

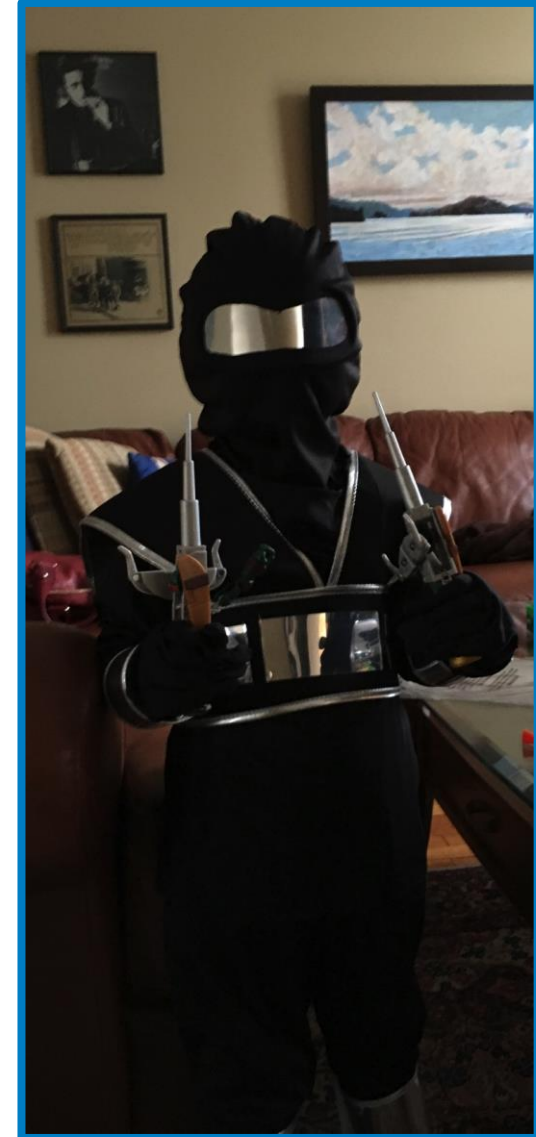
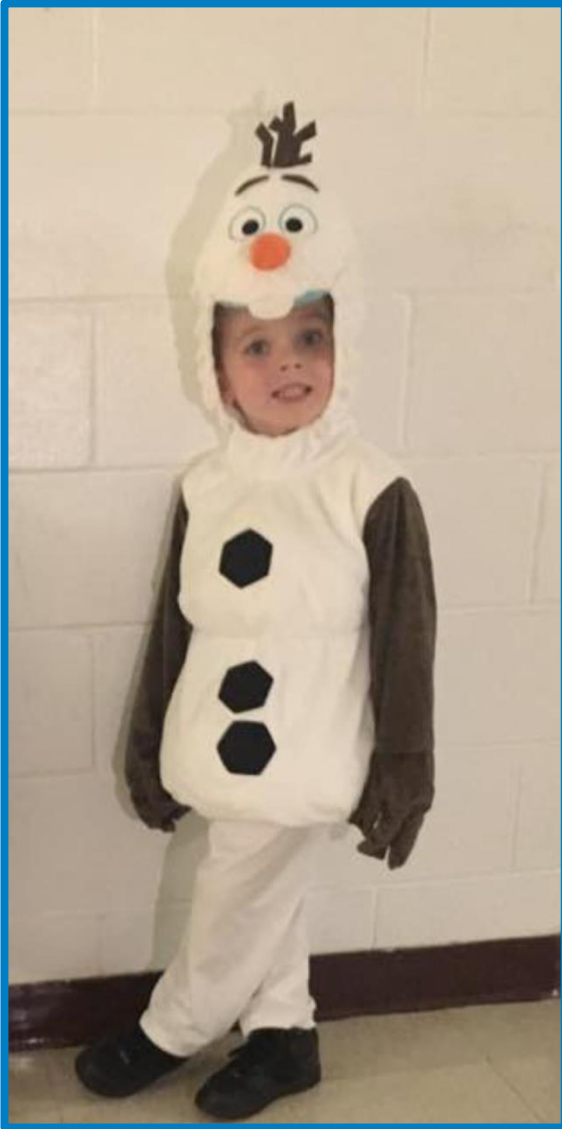
# What is Community?



-JOSEPH MacBeth

OPENFUTURELEARNING.ORG

# What I've Learned About Choice



# **“Experience is the Teacher of All Things”**

Julius Caesar

**“There are two kinds of decisions;  
the right decision and a lesson learned”.**

**Simon Sinek**



Making a world of difference  
in people's lives

# The Emerging Roles of the Direct Support Workforce

## Historically....

- Primarily Seen as Caretaker
- Focus on Custodial Care
- Providing Companionship
- Providing Coverage
- Primarily Focused on Health & Safety Issues
- Entry-Level & Dead-End Job

## Now and in the Future....

- Ambassador, Mentor & Coach
- Culturally Competent
- Close Interactions with Medical Professionals
- Supporting Informed Decisions – Assessing RISK
- Using Technology to Support Human Growth & Independence

# The Changing Expectations of the Direct Support Workforce

## Historically....

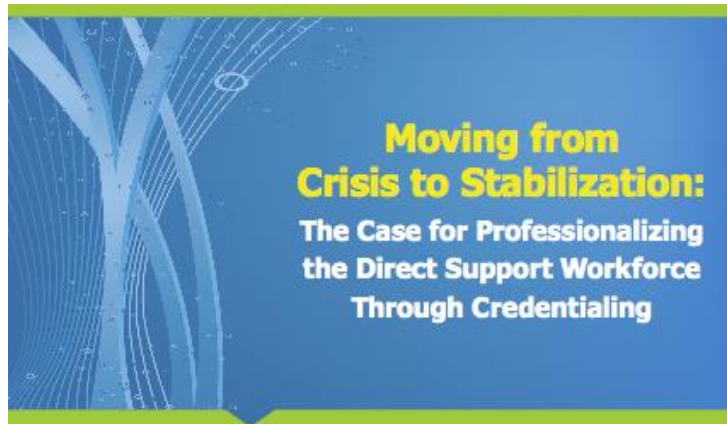
- Blindly Follow the Written Plan
- Filling shifts
- Rely on readily available supervision
- Community Outings
- System-Centered Identification

## Now and in the Future....

- Creating meaningful plans *with* People they support
- Helping people build meaningful friendships & relationships
- A distinct focus on Inclusion – not recreation
- Advocating *WITH* – not *FOR* people with disabilities
- Presuming Competence and Focusing on Skills, rather than Needs



# Wage Compression: It's Time for Credentialing



## Credentialing Report

**Drew Smith, MBA**  
Community Bridges Consulting Group  
CS

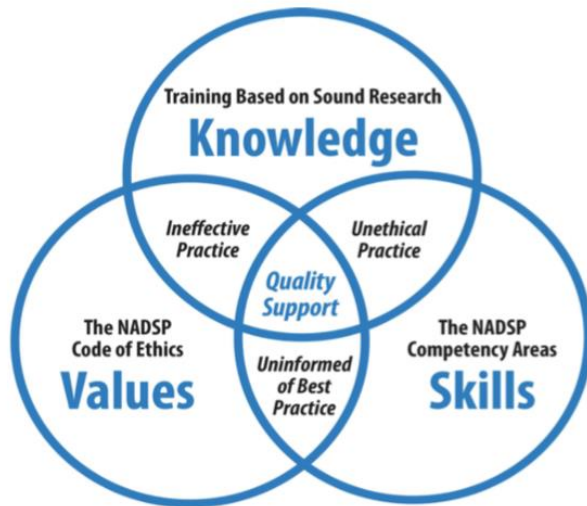
**Joseph Macbeth**  
National Alliance for Direct Support Professionals  
CS

**Caitlin Bailey, PhD ABD**  
National Leadership Consortium on Developmental Disabilities

February, 2019



# The Six Elements of Any Profession and We Only Have Five



How Quality Happens...NADSP

Learn

Demonstrate

Evaluate

Earn \$\$\$

Stay

Career Ladder



A Dynamic Body of Knowledge



Validated Competency Areas  
(Skills)



Adopted Set of Professional Values (Code of  
Ethics)



Universally Recognized & Portable  
Certifications (**E-BADGE Academy**)



Affiliation with Professional Organization

**MISSING**

**A universally recognized Standard  
Occupational Code**



**THE "SYSTEM" DOESN'T MAKE "COMMUNITY  
LIVING" HAPPEN...**



**DIRECT SUPPORT PROFESSIONALS DO.**

# Join us to elevate the status of Direct Support Professionals.

[www.nadsp.org/membership](http://www.nadsp.org/membership)

- Discounts on NADSP offerings
- Login to NADSP's members-only website
- Participation in 'Learning Annex' webinars
- Access to Frontline Initiative newsletters
- E-Blasts about NADSP news and updates
- Feature your commitment to DSPs



Making a world of difference  
**in people's lives**



Check out our Website:

**[www.nadsp.org](http://www.nadsp.org)**



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**[@NADSPINC](https://twitter.com/NADSPINC)**



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Watch us on YouTube:

**['TheNADSP'](https://www.youtube.com/TheNADSP)**